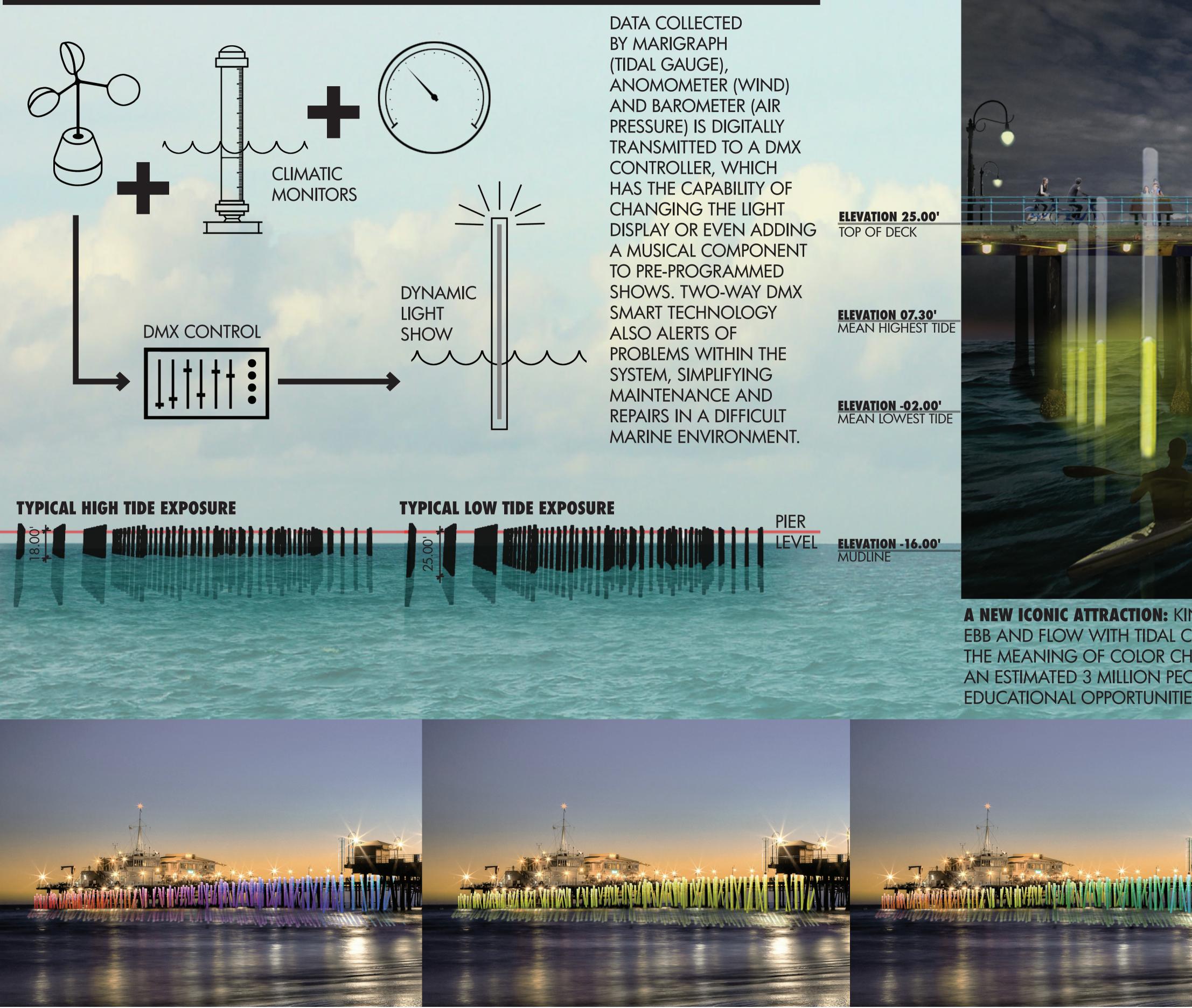
THE VRTUAL PER



DYNAMIC LIGHT SHOWS: PROGRAMMABLE LUMINAIRES WILL RESPOND TO TIDAL CHANGES, FORECAST WEATHER WARNINGS OR CELEBRATE HOLIDAYS AND FESTIVIES. POWERED BY 8 VERTICAL AXIS WIND TURBINES LOCATED ALONG THE WEST EDGE OF THE PLEASURE PIER, THEY ARE OBSERVABLE FROM THE PIER DECK BUT OTHERWISE DON'T INTERRUPT THE PANORAMA OF THE LIGHT INSTALLATION.

SMART CONTROLS

ELEVATION 55.00' TOP OF TURBINE



A NEW ICONIC ATTRACTION: KINETIC LIGHTS - MOUNTED INSIDE EXTRUDED ACRYLIC TUBES -EBB AND FLOW WITH TIDAL CHANGES. INFORMATIONAL PLACARDS AT PIER LEVEL EXPLAIN THE MEANING OF COLOR CHANGES, LIGHT PATTERNS, AND THE ALTERNATIVE POWER SUPPLY. AN ESTIMATED 3 MILLION PEOPLE VISIT THE PIER EACH YEAR, OFFERING UNSURPASSED EDUCATIONAL OPPORTUNITIES.

