



THE FLAMINGO EXPERIMENT

I'M SURE SOME SKEPTICS OUT THERE MIGHT BE ASKING, WHY FLAMINGOS? WELL THE ANSWER IS QUITE SIMPLE REALLY: *WHY NOT FLAMINGOS?* DOES THE PUBLIC REALLY WANT TO SEE MORE WINDMILLS OR SOLAR PANEL FARMS? I THINK NOT; AND AFTER ALL, WHY NOT CARRY A GREAT, BUT OFTEN STUBBORN SOCIETY INTO THE FUTURE WITH A LITTLE OL' FASHION AMERICAN KITSCH. BESIDES, WHAT BETTER WAY THAN TO RECYCLE ALL THOSE THOUSANDS OF DISUSED LAWN ORNAMENTS (OR ANY OTHER PLASTIC FOR THAT MATTER) INTO EVEN LARGER LAWN ORNAMENTS FOR THE CITY OF SANTA MONICA. EXCEPT THESE LAWN ORNAMENTS CREATE POTABLE WATER, CLEAN UP GARBAGE FROM THE OCEAN (*PLASTIC!*) AND ARE RELATIVELY CHEAP TO CONSTRUCT BY UTILIZING REUSABLE MATERIALS.

GENERATING ENERGY THROUGH WIND, SUN AND/OR TIDAL MOVEMENTS, (WHILE AN ADMIRABLE IDEA) COME WITH A SIGNIFICANT COST IN MATERIALS, CONSTRUCTION, AND INFRASTRUCTURE DEVELOPMENT. SOLAR STILL DISTILLATION, WHILE NOT ABLE TO MATCH THE OUTPUT OF DESALINATION PLANTS, HAVE A DRAMATICALLY LOWER ENVIRONMENTAL IMPACT AND DEVELOPMENT COST.

