



(RODS)

RADIANT OCEANIC DATA SENSORS

Santa Monica's vibrant tourism industry and atmosphere of sunny optimism requires a solution that is playful, sustainable, and informative. Visible from the beach as an abstract form of light, RODS displays a multitude of Radiant Oceanic Data Sensors (RODS) that continuously monitor conditions beneath the surface of the Santa Monica Bay. These conditions are reflected in a

radiant display of data-informed hues (DIH) creating a data driven display of current ocean systems. The project aims to increase community awareness, responsibility, participation, and education toward a more sustainable community through the gathering, harnessing, and display of relevant data trends.

