

# LAND ART GENERATOR INITIATIVE DESIGN COMPETITION // NEW ELEMENT

20030323  
BOARD 01

Standing on the pier, we have a city –the civilization achievements behind us and the world's immensity, future, the unknown in front of us. We abandon everyday worries, responsibilities and we sail into the infinity ocean of thoughts. We stand on the frontier –Sky (Cosmos) and Earth –Environment and Culture –created by nature and handcrafted by human. What characterizes our species is a constant evolvement, pushing forward and wisdom passed from one generation to another.

The site has a very strong symbolic meaning– it's a connecting link on the border of the worlds. The new metaphysical element. As pier goes deep into the ocean, and so we should push ourselves forward into the unknown in search of new thoughts, ideas, solutions, which will develop our civilization. Somehow it is a shuttle, a link to the future.

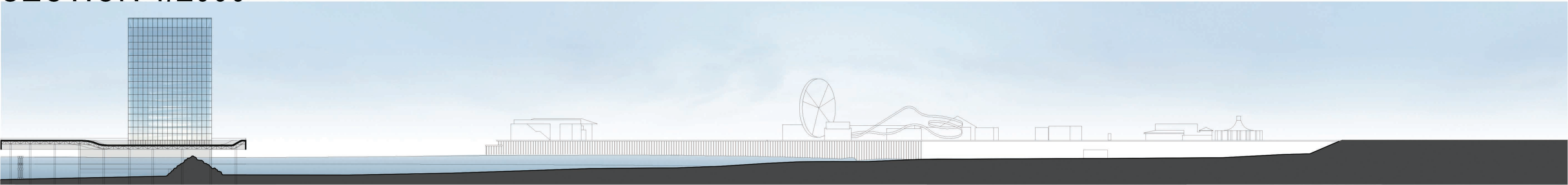
Nowadays people are bombarded with information, incentives, at the same time –with shortening focus span. Most

of the art installations and objects attract attention by engaging sense of sight. Our goal is to create a place that stimulates all the senses, alluring for a larger number of people. Thanks to that, not only we can just watch the object from the pier, but also we can enter inside and fully experience it. As we observe the Universe, by just seeing its surface, also in this particular case we can just watch the outer layer of the building –but only by entering the inside we can experience its exact mechanism. Besides its visual aspects, it was also assigned other functions to engage in the users. We can walk inside, associate with the nature (hanging gardens). The spiral ramps can serve a purpose of space for some temporary science and art exhibitions. We can sit, think, write, read or sketch. It's an open and easily accessible for everyone public space. Place made for contemplation, creation, interaction, synergy –a crucible. Even simplifying – a box, into which we can throw anything. Approaching higher levels we, as in a symbolic way, are entering higher stages and going beyond –following & accessing the perfection. The culmination, crowning of our journey is a panorama view from the open terrace placed on the roof.

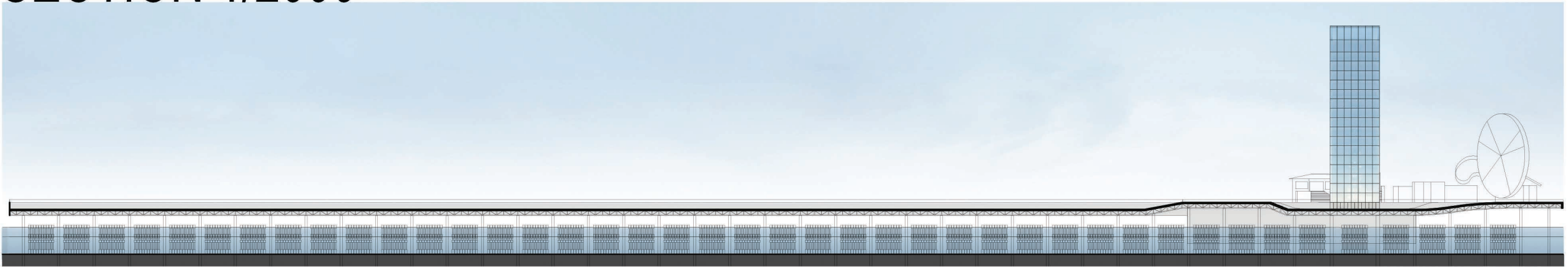
The "new element" is an attempt to create a new world wonder, a temple of nature, which is inspired by The Great Lighthouse of Alexandria or The Hanging Gardens of Babylon. Both facades (one facing the ocean and the one facing the shore) are highlighted.

Very often in architecture and art we are using archetypes. We search for the simplest form, which we can easily identify, relate to. The main idea was to create an abstract form, simplest as it's possible, on the one hand very easy to understand, strong (Platonic solids), on the other hand ephemeral and interesting. The most popular solid is a cube, but in this case it wasn't a good fit –it's too heavy and dominant. Also it would cover what is the greatest strength of the site –a view on the horizon, immensity of the ocean. We wanted to create a disappearing, mimetic object, which was achieved by designing facades covered with one way glass. New element stands at the end, along the viewing axis of the Colorado Ave, fitting into the regular urban grid of the city. Standing on the pier, we can watch the narrow façade of the building. Its width follows the function of the object, at the same time being the same width as Colorado Ave is. New element has an oblong shape which makes it streamline. The height doesn't exceed 80m (2 ferry wheel heights).

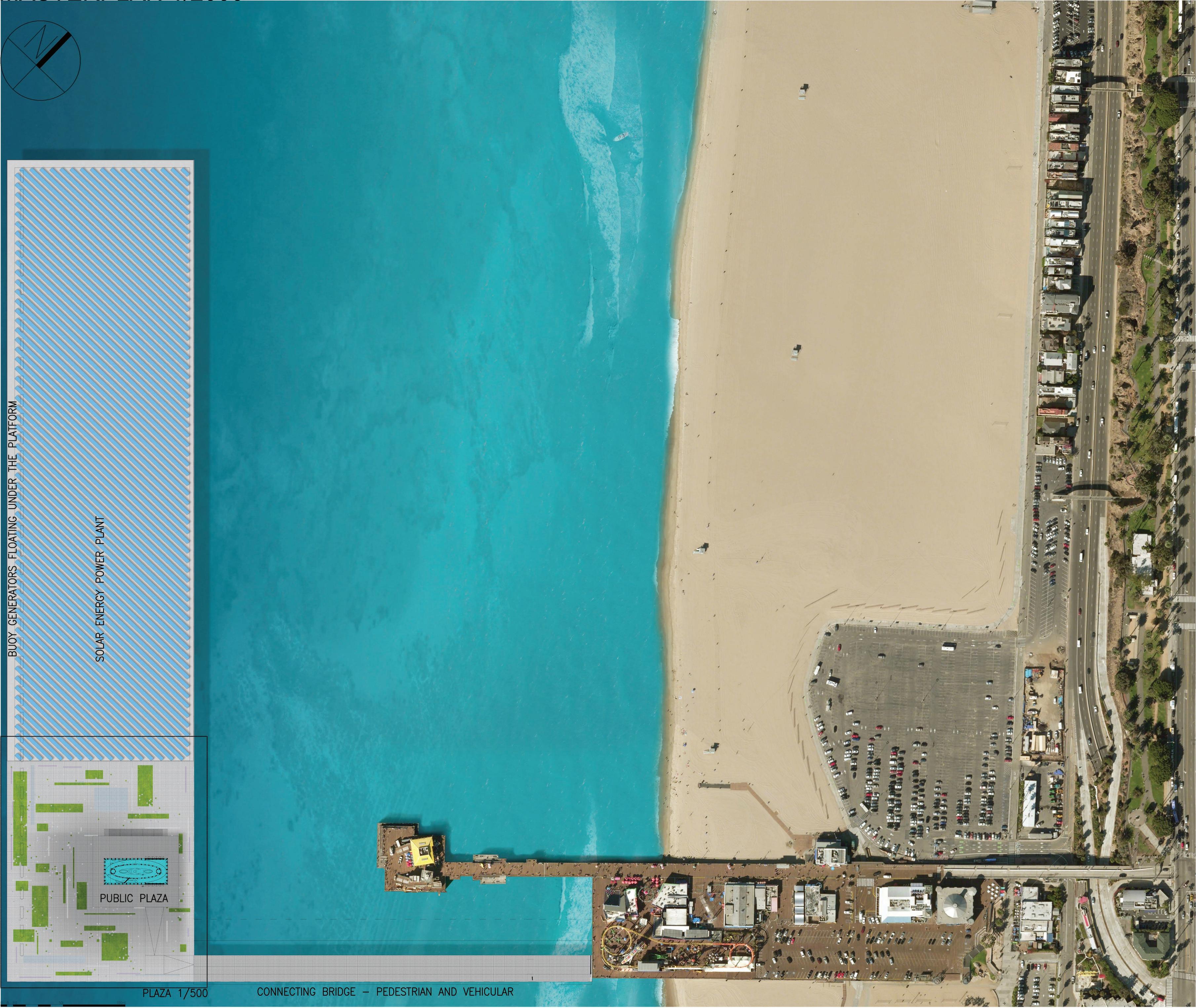
SECTION 1/2000



SECTION 1/2000



MASTERPLAN 1/2000



PLAZA 1/500

